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ARCTEK Adds Industry Veteran
New hire brings wide range of talent to company

(Minneapolis) – ARCTEK Satellite Productions announced today Craig Bretoi (breh – TOY) has joined the ARCTEK team as an Uplink Technician. The addition supports ARCTEK’s growing satellite uplink business in both high definition television programming as well as traditional analog and digital signals.

Bretoi’s technical experience includes KSTP-TV in Minneapolis/St. Paul where he was a microwave and satellite uplink technician. He also has technical experience as a high-speed data-networking specialist for US West (now Qwest) in Minneapolis. At the same time he maintained his ties to the broadcast industry by working as a freelance camera operator for minor league baseball and college sporting events.

“As a former freelancer, Craig knows what it means to have an ‘owner’s mentality,’ ” said Todd Hanks, ARCTEK managing partner and president. “Having him on the job instantly adds value to our customers.”

“Customer service is primary to ARCTEK,” said Brian Stanley, ARCTEK partner and vice president. “It doesn’t take long to realize Craig will go the extra mile to get the job done! He has the right character at every level to deliver the quality of service and support our customers have grown accustomed to receiving.”

In addition to his technical responsibilities at KSTP-TV, Bretoi was also frequently relied upon as a photographer for both sports and breaking news, as well as undercover work for their investigative unit. He also was a field producer for many stories and received an EMMY as an associate producer.

“In both Craig and Chuck [Martz, Uplink Technician/EIC] we have the level of operator that is second to none,” said Shawn Erickson, ARCTEK partner and vice president. “Both men have experience and knowledge that go beyond simply just an operator. That knowledge allows us to step out of the day-to-day truck operation role and concentrate our efforts on service and growth.”

ARCTEK Satellite Productions was formed in January 2003 through the acquisition of Conus Communications’ Satellite Services Division. ARCTEK Satellite Productions operates uplinks and provides single and multiple camera productions, production management, satellite media tours, webcasting, field producing and directing, planning and covering broadcast events, shooting b-roll and editing.

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