

ARCTEK

Satellite Productions, LLC

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ARCTEK Satellite Productions Broadcasts Celine Dion's Las Vegas Opening To More Than 100 Million

Minneapolis, MN -- ARCTEK Satellite Productions completed their first major production since buying CONUS' satellite division, with the launch of Celine Dion's new show, "A NEW DAY.," which opened March 25 at The Colosseum at Caesars Palace in Las Vegas. "A New Day." is presented by Chrysler, created by Franco Dragone and is an AEG Live Production.

ARCTEK was hired by Los Angeles based Crossmedia to provide all on-site production hardware and technical support for the show launch, including securing satellite space, providing live shot locations, on-site producing, shooting, editing, as well as coordinating a broadcast center and uplink facilities to assist the needs of visiting television stations for the red carpet and opening night coverage.

"This project was an excellent way for ARCTEK to showcase all of our abilities," said Todd Hanks, President of ARCTEK Satellite Productions. "We were also able to bring in companies like THE SPACECONNECTION who helped us provide seamless booking and coordination of satellite space by providing on-site transponder booking and coordination."

The three-day opening event, which was orchestrated by the Los Angeles office of Golin Harris and its broadcast division Crossmedia, included celebrity appearances by Celine Dion, John Travolta, Justin Timberlake and many more.

"The team from ARCTEK was invaluable during this project. Their combined years of experience in live event production ensured that every aspect of the broadcast publicity campaign went off without a hitch. They truly are the best in this business" said Ron Sylvester, Executive Producer of Crossmedia.

Hanks said ARCTEK and THE SPACECONNECTIONS will continue to work together on projects to provide on-site quick response teams for major events.

ARCTEK Satellite Productions was formed in January after buying Conus Communications Satellite Services Division. ARTEK has worked on projects ranging from coordinating satellite media tours and video news releases for companies nationwide to covering breaking news for national networks, and broadcasting large scale

events such as pay-per-view heavy weight fights and hotel grand openings in Las Vegas. ARCTEK Satellite Productions operates two satellite production trucks and mobile uplinks, provides Web Casting, single and multiple camera productions, production management and satellite media tours, video news releases, field producing and directing, planning and covering broadcast events, shooting b-roll and editing.

The SPACECONNECTION, Inc. is a privately held, professional communications company that specializes in providing programming-related satellite transmission services throughout the United States and worldwide. The company arranges C-Band technology, fixed and transportable uplinks, TVRO downlinks and terrestrial facilities for domestic and international distribution. For more information on SPACECONNECTION, visit the company's web site at <http://www.thespaceconnection.com>.

To contact ARCTEK Satellite Productions call 612-623-1986 or go to www.arcteksat.tv.

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