

**FOR IMMEDIATE RELEASE**  
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## **ARCTEK Set For MDA Telethon**

*Partners to provide facilities for sixth straight year*

(Minneapolis) ARCTEK Satellite Productions, LLC, announced today that it would be providing production and transmission facilities for local broadcast segments of the annual Muscular Dystrophy Association Labor Day Telethon, September 4 and 5, 2005.

This year's inserts will again originate from the Mall of America in Bloomington, MN. In addition to the live segments, the program will include many pre-produced feature stories of local interest. ARCTEK is responsible for all aspects of both the live broadcast and the taped segments. This includes the production and post-production of all elements. ARCTEK has been working on the project since March.

This is the third year they have been the broadcast partners for the Minnesota chapter as ARCTEK Satellite Productions. Prior to forming ARCTEK, all of the company's principals were also involved in the local broadcasts when employed by Conus Communications.

"We're pleased to have such a strong relationship with Minnesota MDA that has lasted more than five years," said Todd Hanks, ARCTEK's president and managing partner. "It is more than just a client-vendor relationship. It's a partnership helping them achieve their goals."

"Working with ARCTEK has been a pleasure and, for us, is a successful partnership," said Trendy Stanchfield, Regional Director of the Minnesota chapter of the Muscular Dystrophy Association. "They are a first class operation that does not stop with the production of a show...they are friends and supporters who are highly valued by the MDA. The dollars raised by MDA Labor Day Telethon is vital to the services we provide, and ARCTEK ensures that we have a professional top rate show".

"Working on this project for MDA has changed me forever," said Shawn Erickson, an ARCTEK partner and vice-president of production. "I have been blessed with having a healthy family. It is a deep personal satisfaction to know that by using our talents and resources, we can inspire people to hopefully give time and money to such a good cause."

ARCTEK Satellite Productions was formed in January 2003 through the acquisition of Conus Communications' Satellite Services Division. ARCTEK Satellite Productions operates uplinks and provides webcasting, single and multiple camera productions, production management, satellite media tours, video news releases, field producing and directing, planning and covering broadcast events, shooting b-roll and editing.

Besides its annual production for MDA, ARCTEK has worked on projects ranging from coordinating satellite media tours and video news releases for companies nationwide to covering breaking news for national networks, and broadcasting large scale events such as pay-per-view heavy-weight fights and hotel grand openings in Las Vegas. Chet Burks Productions utilizes ARCTEK for all of its AMA SUPERbike Racing transmissions. ARCTEK also has provided media support and production to broadcasters for the Celine Dion Grand Opening in Las Vegas.

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