

FOR IMMEDIATE RELEASE
May 11, 1011

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ARCTEK Feeling Like Royalty After Royal Wedding

REELZCHANNEL taps ARCTEK to provide live shots from Westminster Abbey

(Minneapolis) As all eyes were upon London leading up to the much-anticipated Royal Wedding of Prince William to Catherine Middleton, ARCTEK HD was busy with the logistics of providing live shots for REELZCHANNEL from London.

REELZCHANNEL called upon the expertise of ARCTEK HD, to provide live, high-definition inserts to compliment the channel's coverage of the historic event. In cooperation with ARCTEK's international partners, REELZCHANNEL delivered live inserts from just outside Westminster Abbey.

“Professional without waiver’ is the proper way to describe the assistance delivered by ARCTEK,” said Mark Gardner, Director of Engineering REELZCHANNEL.

“When called upon, ARCTEK and their partners were able to assist in the acquisition of personnel and production facilities...without which REELZCHANNEL coverage of the Royal Wedding would not have been successful,” continued Gardner. “We welcome the opportunity to work with Brian, Todd and the staff at ARCTEK for live events in future.”

ARCTEK HD additionally secured international satellite space from London to the US, as well as the domestic space to deliver the content to REELZCHANNEL facilities in New Mexico.

“We were glad to work with our European partners to provide facilities to REELZCHANNEL for this historic event,” said Brian Stanley, ARCTEK HD Vice President of Sales. “Our network of established, worldwide relationships made the project worry-free.”

“All of us at ARCTEK HD have personal ties to Hubbard Broadcasting, REELZCHANNEL's corporate parent,” continued Stanley. “It was great to have the opportunity to work with that broadcast group again. We consider them family.”

ARCTEK HD operates digital and high-definition uplinks using the latest MPEG-4 encoder technology, provides single and multiple camera productions, production management, satellite media tours, web-casting, field producing and directing, planning and covering broadcast events, and shooting b-roll and editing domestically and internationally.

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